



A NATIONAL AFRICAN AMERICAN BREAST CANCER SURVIVORSHIP ORGANIZATION

Organization Profile

National Creed

In Unity there is

Strength

In Strength there is

Power

In Power there is

Change © KEJ 1995



A NATIONAL AFRICAN AMERICAN BREAST CANCER SURVIVORSHIP ORGANIZATION

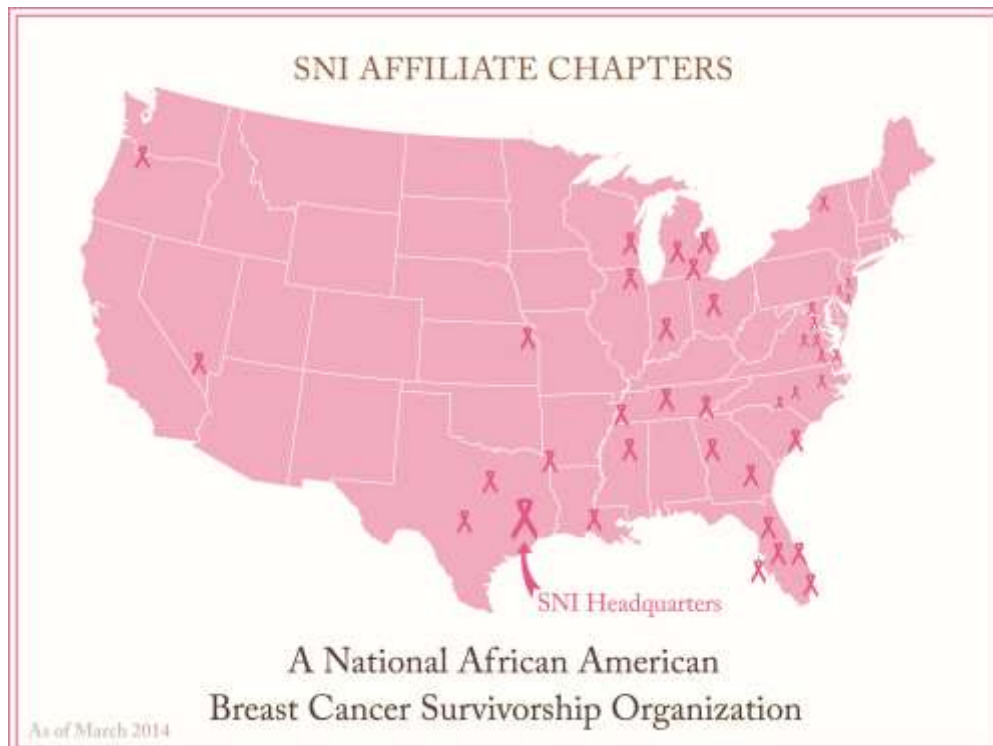
About Us

Sisters Network® Inc. is the leading voice and only National African American breast cancer survivor-run organization in the United States with affiliate chapters in **23 States**, **45 cities** and a stellar record of service for over **20 years**. In 2013, Sisters' breast health outreach initiatives impacted several million families through chapter outreach, TV, radio and print media.

Member Profile:

- Family Income: **69%** earn above **\$40K**
- Marital Status: **46%** are married
- Recurrence: **15%**
- Average Age: **53** years old
- Education: **52%** receiving degrees greater than a HS Diploma or GED equivalent

Affiliate Chapter Locations





A NATIONAL AFRICAN AMERICAN BREAST CANCER SURVIVORSHIP ORGANIZATION

Sisters Network® Inc. – History and Overview

Sisters Network® Inc. (SNI) is a leading voice and only national African American breast cancer survivorship organization in the United States. Founded in 1994, by Karen Eubanks Jackson, Sisters Network is a 501 C(3), governed by an elected Board of Directors and assisted by an appointed Medical Advisory Board.

The organization's purpose is to save lives and provide a broader scope of knowledge that addresses the breast cancer survivorship crisis affecting African American women around the country. SNI is a nationally recognized organization among leading medical establishments and breast cancer physicians as a critical information resource for African American women. Under the direction of Founder & CEO, Karen E. Jackson, a visionary and 21 year breast cancer survivor, SNI continues to develop new chapters and expand the national outreach through its 40 affiliate survivor run chapters nationwide.

At the core of Sisters Network mission is support, outreach and education. During 2013, Sisters' breast health outreach initiatives impacted an estimated 3.7 million families through chapter outreach, TV, radio and print media.

Charting new territory is not uncommon for the innovative organization. In 1999, Sisters' broke new ground by hosting the nation's first national Breast Cancer Conference to specifically address the impact of breast cancer among African American women. Now in its 14th year, the conference, which attracts nearly 600 participants, including nationally recognized medical experts, has been held in metropolitan cities such as Houston, Atlanta, Detroit, Richmond, VA, Baton Rouge LA, Detroit and Chicago.

The organizations' trademark and successful national community outreach programs include "The Gift for Life Block Walk®", "The Pink Ribbon Awareness Project", and STOP THE SILENCE®: Changing the Face of Breast Health Intervention. These initiatives are implemented through Sisters' affiliate chapters.



A NATIONAL AFRICAN AMERICAN BREAST CANCER SURVIVORSHIP ORGANIZATION

Sisters Network® Inc Milestones

- 1994 Founded in Houston, TX by Karen E. Jackson
- 1995 First Gift for Life Block Walk
- 1997 Quarterly National Newsletter Established
- 1998 Sisters Lithograph Commissioned
- 1999 Hosts first National African American Breast Cancer Conference
- 2001 National Slogan Established
- 2002 S.P.I.R.I.T. Partnership established with The University of Texas M. D. Anderson Cancer Center
- 2004 Celebrates 'A Decade of Survivorship'
Karen E. Jackson awarded the BET/General Motors 'History Maker in the Making' Award
- 2005 Acquired First National Sponsorship with McNeil/Johnson & Johnson/Motrin IB for the 'Gift for Life Block Walk'
Began partnership with Health Talk/First community forum in Andrews, SC 900 in attendance
Selected to participate in ExxonMobil Community Summer Jobs Program
- 2006 Membership into CancerCure Federation, Formation of Sisters Network National Guild
- 2008 Purchases national headquarters "Sister House"
Breast Cancer Assistance Program (BCAP) Launched Nationally
- 2009 Partnership with the University of Maryland Baltimore; Video: [Strategies for Health after Breast Cancer: A Survivorship Guide for African American Women](#)
- 2010 Holds **Stop the Silence**® 1st National African American Breast Cancer 5K Walk/Run in Houston, TX
- 2011 Launch of YSI-Young Sisters Initiative
Hosted the first **National Day of Worship** for breast cancer survivors across the country
- 2011 Honored by the Congressional Black Caucus in Washington, DC
- 2011 Appointed to the Centers for Disease Control and Prevention-Advisory Committee on Breast Cancer in Young Women
- 2012 Sisters Network Central, VA Sister House opened
- 2012 Sisters Network guest of Vice President Joe Biden and Dr. Jill Biden at a breast cancer awareness reception in Washington, DC
- 2013 IMAN Cosmetics Breast Cancer Awareness Month campaign
- 2014 Teens 4 Pink; piloted in Memphis and Houston



A NATIONAL AFRICAN AMERICAN BREAST CANCER SURVIVORSHIP ORGANIZATION

Sisters Network® Inc –National Programs

BREAST CANCER ASSISTANCE PROGRAM (BCAP)

Sisters Network® Inc. nationwide Breast Cancer Assistance Program (BCAP) was established in 2006. BCAP provides assistance to breast cancer survivors currently in treatment and facing financial challenges. Financial assistance is paid directly to third party providers and covers hospital/clinic/physician and medical groups; medical related lodging, medical insurance, co-pay, rent and utilities. The national program primarily assists women who are either uninsured or underinsured. BCAP is also an early detection program providing free mammograms and ultrasounds to women nationwide.

GIFT FOR LIFE BLOCK WALK®

The Gift for Life Block Walk is a nationally recognized educational outreach initiative. During the months of September or October the affiliate chapters of Sisters Network Inc. collaborate with organizations, community groups, and volunteers to coordinate the promotion of breast health awareness in the African American community. This unique and innovative program allows breast cancer survivors to partner with volunteers and canvass door-to-door in the African American community to distribute breast health education brochures and resource information. The community has an opportunity to meet survivors, hear their stories, and experience their triumph over breast cancer. Individuals are invited to the event site to enjoy refreshments, visit breast cancer-related agencies and learn more about the resources and services available in their community. Sisters provides free mammography screenings by a mobile unit at select event sites.

PINK RIBBON AWARENESS INITIATIVE

The pink ribbon is the national symbol for breast cancer awareness. The Pink Ribbon Awareness Initiative is Sisters' national faith-placed educational outreach program that reaches women in church with information on how to access breast care services and resources. The focus of this outreach is to increase the number of women obtaining mammograms and heighten their general knowledge. Sisters Network® Inc. (SNI) affiliate chapter members and community volunteers disseminate information on breast cancer to African American churches across the United States. SNI members give testimonies as survivor role models to encourage and inspire.



A NATIONAL AFRICAN AMERICAN BREAST CANCER SURVIVORSHIP ORGANIZATION

Sisters Network® Inc – National Events

NATIONAL AFRICAN AMERICAN BREAST CANCER CONFERENCE

In 1999, Sisters broke new ground by hosting the nation's only National African American Breast Cancer Conference which provides a broader scope of knowledge and addresses the breast cancer survivorship crisis affecting the African American woman. This National conference which attracts more than 600 participants, including nationally recognized medical experts, has been held in metropolitan cities such as; Houston, Atlanta, Detroit, Richmond, VA and Chicago.



STOP THE SILENCE® NATIONAL AFRICAN AMERICAN BREAST CANCER 5k WALK/RUN

In April, 2010 Sisters Network Inc. made history again by hosting the 1st National African American Breast Cancer 5K Walk /Run in Houston. The Stop the Silence® 5K Walk/Run attracted over 4,500 participants. A portion of the funds raised from Stop the Silence® will benefit Sisters Network® Inc. Breast Cancer Assistance Program (BCAP), which provides support to women facing financial challenges after breast cancer diagnosis.

NATIONAL DAY OF WORSHIP

Sisters Network® Inc. has designated the 4th Sunday in October as the organization's National Day of Worship. Sisters Network Inc.® National Headquarters and Affiliate Chapters will coordinate events at churches across the United States and worship in unity to bring about awareness of the devastating impact breast cancer has in the African American community.

LIGHTING OF THE SISTERS HOUSE

In recognition of Breast Cancer Awareness Month, The Sister House will radiantly glow in PINK for the entire month of October. The lighting of the Sister House symbolizes Sisters Network's commitment and dedication to its mission to save lives and provide a broader scope of knowledge that addresses the breast cancer survivorship crisis affecting African American women around the country.



A NATIONAL AFRICAN AMERICAN BREAST CANCER SURVIVORSHIP ORGANIZATION

Sisters Network® Inc. – Initiatives



TEENS 4 PINK (T4P)

This program is designed to educate teen girls ages 12-16, about the importance of breast health and equip them to become breast health ambassadors for their family members. Teens will be reached through collaborations between Sisters Network Inc.® (SNI) and organizations within the community that are geared towards teen girls. **Teens 4 Pink** consists of a presentation and a take-home component for the teens. Teens will be asked to collect data from women in their families and input their information in a designated location on the SNI website. Incentives will be offered for the Teen/group of Teens who reach their target number by the date assigned.

ADVOCACY-501 H

In 2011 Sisters Network launched its advocacy program. This initiative will afford Sisters Network the opportunity to be more vocal as it relates to legislative policies in the areas of breast cancer clinical trials, treatment and survivorship. Using our existing constituency, coupled with our database of existing **local, national** and **state** African American Organizations we will increase our outreach efforts and mobilize African American breast cancer survivors from across the United States.

YOUNG SISTERS INITIATIVE (YSI)-A Guide to A Better You!

In an effort to address the needs of young African American women diagnosed with breast cancer, Sisters Network® Inc. launched the Young Sisters Initiative (YSI). This online program is designed to reach women diagnosed with breast cancer under the age of 45. The website, www.sniyoungsisters.com, launched in March 2013 includes various survivorship resources, links to breast cancer social networking sites. YSI serves as a 24 hour resources for young survivors.



FIRST LADIES PRAYER BRUNCH

The purpose of the brunch is to provide a forum to educate the faith based community on breast health issues affecting African American women in the Houston community and the pivotal role played by Sisters Network® Inc. in this educational process. Research shows that in the African American communities women are the care providers. We also know the church is a major resource. Sisters Network would like to sustain itself as a viable resource to churches in the community. The First Ladies Brunch will be implemented across the United States by Sisters Network Affiliate Chapters.



A NATIONAL AFRICAN AMERICAN BREAST CANCER SURVIVORSHIP ORGANIZATION

The Sister House



For More Information Contact:

Sisters Network® Inc.

National Headquarters

2922 Rosedale Street

Houston, TX 77004

1-866-781-1808 (Toll Free)

713-780-8998 (f)

infonet@sistersnetworkinc.org

www.sistersnetworkinc.org

