



**A NATIONAL AFRICAN AMERICAN BREAST CANCER
SURVIVORSHIP ORGANIZATION**

*Celebrating
Survivorship*



Karen E. Jackson

FOUNDER & CEO

Diagnosed 1993

About Us

Sisters Network® Inc. (SNI) is a leading voice and the only national African American breast cancer survivorship organization in the United States supported by survivor-run affiliate chapters nationwide. Sisters Network is governed by an elected Board of Directors and assisted by an appointed Medical Advisory Board. The organization's purpose is to save lives and provide a broader scope of knowledge that addresses the breast cancer survivorship crisis affecting African American women around the country.

As a nationally recognized organization among leading medical establishments and breast cancer physicians, Sisters Network is also recognized as a critical information and resource link to African American women.

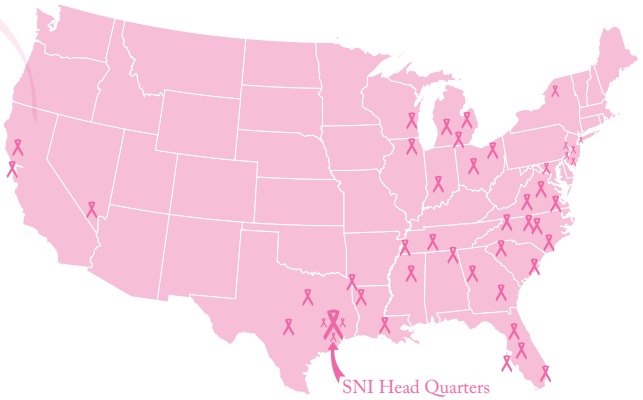
Among the organization's trademark and successful national community based outreach programs are the Gift for Life Block Walk® and the Pink Ribbon Awareness Initiative.

These initiatives are implemented through Sisters' affiliate chapters and are generously underwritten through corporate and community partnerships and private contributions. In April 2010, Sisters Network® Inc. made history by hosting the 1st National African American Breast Cancer 5K Walk /Run in Houston, Texas. The historic event will be an annual walk to Stop the Silence®, bring about breast cancer awareness, and replace FEAR with HOPE as thousands of participants from across the United States walk together to find a cure.

The organizations' national slogan, "STOP THE SILENCE®," speaks directly to the African American community and its long-standing history of not discussing cancer and other life-threatening health concerns. The slogan has been used in social media, billboard and bumper sticker campaigns in support of Sisters' national branding strategies.

Because of the strong connection, relationship and understanding of the mindset in the African American community, Sisters Network continues to impact effectively, educate and heighten breast health awareness and survivorship among African American women nationally and internationally.

SNI AFFILIATE CHAPTERS



A National African American
Breast Cancer Survivorship Organization

Support Us

Combined Federal Campaign
(CFC) #10756



National Outreach



National African American Breast Cancer Stop the Silence® 5K Walk/Run

In April 2010, Sisters Network® Inc. made history again by hosting the 1st National African American Breast Cancer 5K Walk /Run in Houston, Texas.

In April of 2012, The Stop the Silence® 5K Walk/Run attracted over 6,500 participants from cities across the United States. Funds raised from Stop the Silence® benefit Sisters Network® Inc. Breast Cancer Assistance Program (BCAP).



Pink Ribbon Awareness Initiative

The pink ribbon is the national symbol for breast cancer awareness. The Pink Ribbon Awareness Campaign is Sisters' national faith-based educational outreach program that reaches women in church with information on how to access breast health services and resources. The focus of this outreach is to increase the number of women obtaining mammograms and heighten their general knowledge. Sisters Network® affiliate chapter members and community volunteers disseminate information on breast cancer to African American churches across the United States. SNI members give testimonies as survivor role models to encourage and inspire.



Gift For Life Block Walk®

Affiliate chapters of Sisters Network® Inc. collaborate with organizations and community groups to coordinate the promotion of breast health awareness in the African American community through the Gift for Life Block Walk.

This unique and innovative program allows breast cancer survivors to partner with volunteers and canvass door-to-door in the African American community to distribute breast health education brochures and resource information. The community has an opportunity to meet survivors, hear their stories, and experience their triumph over breast cancer. Individuals are invited to the event site to enjoy refreshments and visit breast cancer-related agencies and learn more about the resources and services available in their community. Free mammograms are also offered by a mobile unit at select event sites.

Sisters Network® Inc. Annual National Conference

In 1999, Sisters broke new ground by hosting the nation's only National African American Breast Cancer Conference which provides a broader scope of knowledge and addresses the breast cancer survivorship crisis affecting the African American woman. This national conference, which attracts more than 600 participants, including nationally recognized medical experts, has been held in metropolitan cities such as: Houston, Atlanta, Detroit, Richmond, VA, Chicago, and Baton Rouge, LA.

Breast Cancer Assistance Program (BCAP)

The Breast Cancer Assistance Program (BCAP) provides services to women facing financial challenges. As a **Survivor**, this program provides financial assistance for, but not limited to: *medical related lodging, co-pay, office visits and prosthesis*. This program also provides *free mammograms*.

The National Headquarters provides:

- Standardized outreach programs that are implemented by the affiliate chapters
- Breast health education collateral material
- Advocacy training
- Clinical trial recruitment assistance to major studies

In addition, National collaborates with various organizations and corporate partners to increase breast cancer awareness, stressing the importance of early detection.

Donation 

To make a donation, visit www.sistersnetworkinc.org to help in the fight against breast cancer.

LOCAL CHAPTER INFORMATION



In 2006, Sisters Network® Inc. launched the Raising the House campaign. The campaign is dedicated to raising \$3.5 million for the Sister House initiative.

The Sister House is based on the founder's vision to provide an inviting "home away from home" atmosphere for breast cancer survivors, families, and the community. It also serves as the National Headquarters.



The Sister House offers:

- Sanctuary for breast cancer survivors to bond
- Support services/meetings
- Community Educational Forums
- Resource library
- Computer lab
- Special events

National Creed

In Unity there is

Strength

In Strength there is

Power

In Power there is

Change © KEJ, 1995

Mission

Sisters Network® Inc. is committed to increasing local and national attention to the devastating impact that breast cancer has in the African American community.



**A NATIONAL AFRICAN AMERICAN BREAST CANCER
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National Headquarters

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